

Belarusian-Russian University:

- Status of the state university of the Republic of Belarus and the Russian Federation
- Accreditation in Belarus and Russia
- 65 years of engineering education
- More than 4,500 students
- More than 50,000 graduates
- 6 faculties and 18/20 departments
- 8 academic and laboratory buildings
- 4 dormitories
- 3 gyms, a ski center, outdoor sports facilities, a dance hall, a theater studio, 4 assembly halls
- University presence in global rankings: MosIUR, Ranking of BRICS universities, Webometrics, QS EECA 2022, UniRanks



Admission Contacts:

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Mogilev, Republic of Belarus

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Phone (messaging) +375 33 377 75 01

Website www.bru.by

Faculty Contacts:

E-mail fiu@exec.bru.by

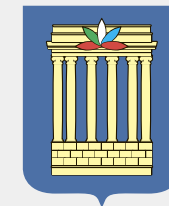
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Department Contacts:

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Inter-State Educational
Institution of Higher Education



Belarusian-Russian University

Faculty of Management and Innovations

Speciality:

Electronic Economy

Concentration:

Electronic Marketing



www.bru.by

Employment Destinations:

- Industrial, trade, construction, transport, and agricultural enterprises and organizations
- Banks and financial institutions
- State bodies and institutions
- E-commerce (online stores, marketplaces)
- Advertising and marketing agencies
- Mass media
- IT companies
- E-business

Job Titles:

- Marketing Specialist
- Software Developer
- Economist
- Business Analyst
- Digital Marketing Specialist
- Web Analyst
- E-Business Development Manager

Our Partners:



Faculty of Management and Innovations

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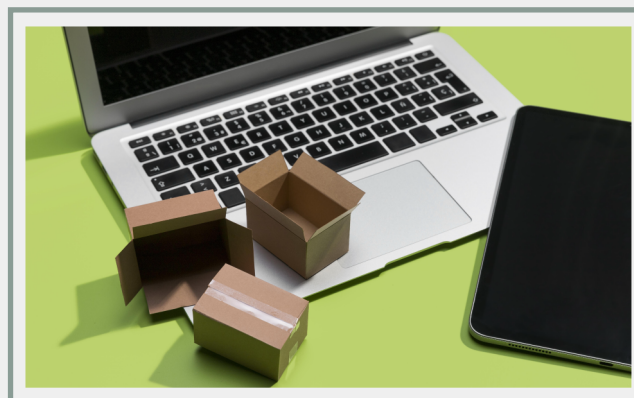
Electronic Marketing

Qualification (Degree):

Software Developer. Economist
(Bachelor)

Core Disciplines:

- Enterprise Economics
- Marketing
- Management
- Sales Management
- World Economy and International Business
- Computer Technologies and Computer Graphics
- Internet Programming Technologies
- Electronic Business
- Internet Marketing and E-Commerce
- Computer Programming (C#, C++, Java, Python)



Professional Competencies and Knowledge:

- Knowledge of economics, marketing, management
- Business strategy development
- Proficiency in effective sales, business negotiations, and presentations
- Implementation of promotional strategies across social media networks and messaging platforms
- E-business operation management
- Knowledge of modern programming languages
- Software development
- Web application development

Language of Instruction Russian

Entrance Examinations Russian language proficiency interview

Tuition Fee \$2600 per year

Dormitory Provided (\$30–35 per month))

Duration of Study 4 years

Diploma Republic of Belarus

Admission Procedure

